



EST. 2010 · LONDON

NU PROJECTS

LONDON

Premium Design and Build
for London's Finest Homes

ARCHITECTURE · DESIGN · BUILD · JOINERY · INTERIOR DESIGN

PRIME & SUPER PRIME LONDON

A WORD FROM NU

Designed with clarity. Built with confidence.

At NU Projects, every exceptional home begins with intelligent design. For over fifteen years we have been renovating, extending and transforming some of London's finest private residences, delivering a seamless design and build service shaped around quality, detail and discretion.

Based in Fulham, and with deep roots across West London, we understand the expectations of premium residential clients better than anyone. From early design thinking and budget planning through to construction, fit out and final delivery, we manage the entire process under one trusted umbrella.

A trusted name in prime London residential **design and build.**

NU Projects is a London based premium design and build company specialising in high quality residential renovations, extensions, fit out and bespoke interiors. Our work spans some of the city's most sought after postcodes, including Mayfair, Knightsbridge, Belgravia and West London's most desirable addresses.

We are trusted by private clients who expect more than construction alone. They come to us for guidance, control, design intelligence and a complete service that protects both the vision and the investment.



*Great projects always begin with great design.
It is the only route to genuine cost certainty.*

15+

YEARS OF PREMIUM
LONDON DELIVERY

SW1X

PRIME & SUPER PRIME
POSTCODES SERVED

01

ACCOUNTABLE TEAM
START TO FINISH

Why discerning clients choose **NU Projects**.

01

Over fifteen years of experience

A long and continuous record of delivering premium homes across London's most demanding residential postcodes.

02

Rooted in West London

Based in Fulham with an unrivalled understanding of prime West London, its properties, planning nuance and client expectations.

03

Design led from the beginning

Projects begin with intelligent design thinking, because the decisions made early are the ones that shape the entire outcome.

04

Budget clarity before site

Detailed cost planning is established before construction begins, supporting informed decisions and protecting the investment.

05

One team. One contract.

Full project oversight under a single accountable team, removing the gaps between design intent and site delivery.

06

Founder involved throughout

Personal involvement from Nick Jeffries on client direction, design priorities and the overall standard of delivery.

OUR APPROACH

One team. One vision. One seamless journey.

Our role is to make complex residential projects feel clear, controlled and expertly managed. Rather than asking clients to coordinate separate consultants, contractors, designers and technical teams, NU Projects brings everything together under one roof.

From concept to completion, we take responsibility for the full journey, ensuring every stage is aligned, every detail is considered and every decision supports the overall success of the project.

01

BRIEF

02

DESIGN

03

PLANNING

04

BUILD

05

HANDOVER

A complete design and **build** service.

Architecture, interior design, joinery, construction and project management, delivered by one team under one contract.

Architecture

Considered architectural design that creates beautiful, functional homes with long term value.

Interior Design

Elegant, client led interiors tailored to the way you live, host, relax and enjoy your home.

Project Management

Clear communication, structured coordination and careful oversight at every stage of the project.

Construction

High quality building work delivered by experienced teams with a strong focus on finish, programme and control.

Fit Out

Complete interior execution, from finishes and detailing through to final installation and handover.

Bespoke Joinery

Tailored cabinetry and custom made elements designed to elevate the home and maximise refinement.

We also coordinate building control, party wall matters, structural engineers and any specialist consultants required to help a project run smoothly from start to finish.

Great design is the foundation of **cost certainty**.

The best projects begin with well considered design. It is the only true route to clarity, control and confidence in the build process.

Every NU project starts with a detailed budget estimate prepared through our internal NUQS platform, developed specifically for premium residential projects in London. Powered internally by AI and refined through experience, the system produces an early budget that gives clients a clear understanding of likely project costs from the outset.

As the design develops, and once planning and construction information is confirmed, the scope is progressively refined to support informed decision making and stronger project certainty.

NUQS

INTERNAL ESTIMATING PLATFORM

Built specifically for prime and super prime residential work in London. Benchmarked against our own completed projects across Mayfair, Knightsbridge, Belgravia and West London.

A fully supported **client experience.**

Behind every NU project is a carefully assembled team working together to support the client and protect the quality of delivery. Depending on the project, this may include quantity surveyors, project managers, site foremen, designers, architects, structural specialists and technical consultants, all coordinated through one central team.

This joined up approach ensures that design intent, cost control, site delivery and client communication remain aligned throughout the journey.

ARCHITECTS

Design leadership and planning strategy

INTERIOR DESIGNERS

Scheme, specification and client direction

PROJECT MANAGERS

Programme, communication and control

QUANTITY SURVEYORS

Cost planning and commercial oversight

SITE FOREMEN

On site quality, standards and pace

STRUCTURAL ENGINEERS

Technical resolution of complex works

JOINERY SPECIALISTS

Bespoke cabinetry and refined detail

TECHNICAL CONSULTANTS

M&E, acoustics, lighting and AV

PLANNING & PARTY WALL

Coordinated approvals and neighbour protocols

NOTABLE CLIENTS

Trusted by high profile clients. Respected for discretion.

Over the years, NU Projects has worked for a number of notable private and public figures, alongside many high net worth clients who prefer to remain anonymous.

This balance of profile and discretion reflects the way we work, confidently, professionally and always with respect for our clients' privacy.

KYLIE
MINOGUE

DAVID
GANDY

NICKY
CLARKE

NATALIE
IMBRUGLIA

BINKY
FELSTEAD

FOUNDER INVOLVEMENT

Personally led by Nick Jeffries.

NU Projects is founded and led by Nick Jeffries, who remains personally involved in client relationships and the overall direction of the business. That direct involvement ensures every project benefits from hands on experience, commercial understanding and a clear commitment to service.

Clients value knowing that the person behind the company remains close to the process and invested in achieving the right outcome.

Nick Jeffries

FOUNDER · NU PROJECTS LONDON

CLOSING STATEMENT

For homes that deserve more than a standard **approach.**

NU Projects offers more than construction. We offer a design led, fully managed service built around clarity, trust and exceptional execution. For clients undertaking significant works to their London home, we provide the experience, structure and attention to detail required to deliver with confidence.

| *"One team. One contract. One standard."*

BEGIN YOUR PROJECT

Begin your project with confidence.

If you are planning to renovate, extend or transform your London home, speak to NU Projects. We would be pleased to discuss your brief and show you how a well designed, carefully managed process can unlock the full potential of your property.

ARRANGE A PRIVATE CONSULTATION WITH NICK JEFFRIES

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